

Optimus

The Center for Health

PREVENT. PROTECT. PROMOTE.

Health insurance expenses are the fastest growing cost component for employers. Premiums for employer-based health insurance rose by 6.1 percent in 2007 and have nearly doubled since 2000. Small employers saw their premiums, on average, increase 5.5 percent. Firms with less than 24 workers experienced an increase of 6.8 percent. The average annual healthcare cost per person in the United States far exceeds \$3,000, and preventable illness makes up approximately 70% or more of the total costs of illness. A successful company, large or small, is always looking for ways to improve technology, enhance capital, and minimize costs and maximize return in order to gain maximal profit. Why should the health and productivity of the employee be any different? A healthy workforce minimizes health care costs to the employer, and maximizes the productivity of the employees in order to create a stronger, more profitable company.

The Insurance Group is committed to helping employers find ways to reduce their claims through various cost-containment strategies. We recognize the value of preventing claims before they occur. As such, we've established **Optimus: The Center for Health** along with the **Optimus Health Promotion Program** in order to deliver a comprehensive suite of wellness products and services with one common goal: to improve the health and productivity of your employees, thereby enhancing the success and well-being of your overall organization.

Enjoy the materials included in this packet to better understand why a healthy employee is a happier, more productive employee. We can help your team adopt and maintain a healthier, more productive workplace. Visit our website at www.optimushealth.com to learn more or give us a call at 573-777-7474 to set up a meeting with one of our wellness specialists to discuss how this program can benefit your employees, your business, and your bottom line.

healthy employees, healthy businesses

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The Insurance Group

It's Your Life, Your Health, Your Family.
Choose Well.